

Job title:	Graphic Designer
Directorate:	Strategy, Business Intelligence & HR
Date written:	February 2020
Notice period:	One month
Job grade:	GG5 9
Job code:	4103

Purpose of job

This is a creative, design role utilising a variety of platforms to design and create internal and external marketing material for all brands associated with Abri Group and their visual identity.

Maintain brand consistency across multiple brands adhering to guidelines.

Manage multiple projects with conflicting deadlines to deliver a high quality end product.

Key duties and responsibilities

- Accountable for the creation and delivery of internal marketing and communications (print and online) across Abri's corporate brand.
- Production of all external marketing material for new home sales brand Abri Homes.
- **Apply Abri's brand guidelines to all work produced and ensure your work considers copyright and other legal aspects to ensure no liability for Abri.**
- Manage relationships with internal stakeholders to deliver an efficient and effective service.
- **Keep up to date with marketing and design trends across different industries, applying best practice principles to Abri's marketing strategy.**
- Assist with Abri external events during evenings and weekends, acting as an ambassador for the Organisation.
- Demonstrate a strong commitment to continuous professional development, keeping up to date with updates in software and technology.
- Carry out additional duties as required.

Knowledge, skills and experience required

- Relevant BTEC/degree or comparable experience in graphic design or art
- Experience working in a Graphic Design role, either in a design/marketing agency or in-house in a similar organisation
- Demonstrable experience and knowledge of Adobe InDesign, Adobe Illustrator & Photoshop.
- Knowledge of Adobe After Effects or Adobe Premiere Pro is desirable but not essential.
- Experience of producing artwork for print and online, at a variety of sizes and for various mediums.
- Experience of receiving feedback and inputting recommendations into design work.
- Strong organisational skills and the ability to work in a highly pressurised environment with strict timeframes.
- Evidence of excellent interpersonal, communication and team working skills.
- Positive, highly motivated and solutions-focused
- Uses evidence to define and evaluate the impact of communication strategies and plans
- Ability to create and maintain strong stakeholder relationships.
- A strong commitment to continuous professional development.
- Demonstrates our Values and Behaviours.